

CampusLoco Privacy Statement

Effective Date: July 29, 2026

Last Updated: August 6, 2026

Campus Loco, LLC ("CampusLoco," "we," "us," or "our") operates the CampusLoco mobile application and website at campusloco.com (collectively, the "Service").

CampusLoco is not affiliated with, sponsored by, or endorsed by any user's university, college, or other educational institution.

This Privacy Statement explains how CampusLoco collects, uses, shares, and protects information when you use the Service. It is incorporated by reference into the CampusLoco Terms of Service.

1. Eligibility and Student Verification

CampusLoco is available only to individuals who are at least 17 years old and are active students at participating colleges or universities. If you are under 18, your parent or legal guardian must have reviewed and agreed to these terms and this Privacy Statement on your behalf, consistent with the CampusLoco Terms of Service. Individuals under 17 may not use the Service.

To register, you provide your college or university email address. CampusLoco, through its email delivery provider, sends a verification message to that address. You must open the verification link to complete registration.

Verification confirms that you control an email address at a participating institution. It does not confirm current enrollment, employment, or student status, and CampusLoco does not verify enrollment with any institution. Alumni, staff, former students, and others holding an eligible address may be able to complete verification.

Verification messages are sent only to approved institutional email domains associated with participating institutions. CampusLoco may periodically require re-verification.

2. Information We Collect

CampusLoco currently collects or maintains:

- institutional email address;
- internal user ID;
- gender;
- academic level;

- major;
- profile-completion date;
- last student-reverification date;
- account-update date; and
- location signals, while location access is enabled, as described in Section 3.

CampusLoco may also receive information voluntarily submitted through support, feedback, or Service features, including event or location requests as described in Section 4.

If you enable the optional Face ID or device-passcode app lock, that feature is handled entirely by Apple's authentication system on your device. CampusLoco does not receive or store your biometric data.

CampusLoco currently stores Service data in Supabase and may use a separate email-verification provider. CampusLoco does not currently use Supabase Storage buckets to store profile photos, documents, or other uploaded files. CampusLoco does not currently provide payment, marketplace, housing, dating, or health-related services.

3. Location Signals

Location features are optional and are controlled through your device settings.

CampusLoco requests Precise Location. Approximate Location cannot identify which venue you are near, so crowd features will not include you if Precise Location is off.

Location access is not required to use the Service. Without it you can still view the map and see participating locations, but crowd counts and group details will be hidden and you will not be included in any location's count.

When location access is enabled, CampusLoco checks your location when you arrive at or leave a CampusLoco map location, and occasionally while the app is open. A signal is recorded only when you are within a defined radius of a CampusLoco map location and that location is within its operating hours. CampusLoco does not collect location signals during the quiet period from 2:00 a.m. to 6:00 a.m. in the local campus time zone, except that collection hours may vary during approved special events.

A recorded signal marks you as present at one location for up to two hours, or until you leave that location, whichever comes first. Each new signal replaces the previous one, so CampusLoco holds at most one current location per account and does not build a movement history. Expired signals are deleted automatically.

CampusLoco uses these signals, combined with signals from other users, to estimate how many students and groups are present at identified locations and to update

aggregated map displays. CampusLoco does not use this feature for continuous real-time movement monitoring.

You may disable location access at any time in your device settings. Doing so will prevent crowd-counting features from including you.

4. Event and Location Requests

If you submit an event or location request through the Service, CampusLoco sends the details you enter — such as name, location, dates, description, and contact information — to our request-intake service, currently a Google Apps Script webhook connected to a Google Sheet. Contact information is required so the CampusLoco team can follow up on your request.

Do not include passwords, financial information, medical information, or other sensitive information in a request. CampusLoco does not automatically send your account email address along with a request.

5. Aggregated Map Information

CampusLoco combines signals from multiple users and permitted sources to create aggregated, crowdsourced, or estimated information.

Map locations such as events, bars, restaurants, buildings, or other venues are not an endorsement or recommendation by CampusLoco. Information such as operating hours, location, special events, discounts, and deals is not guaranteed by CampusLoco.

Crowd numbers and demographics at CampusLoco map locations are estimates based on the number of active CampusLoco users present. The Service does not account for other crowd traffic that may be occurring. No map location, business, organization, or event controls the crowd estimate or demographics shown for it. Estimates also depend on connectivity and network conditions, which can be unreliable depending on location.

A location-based activity display appears only when at least 30 users are present at that location.

CampusLoco suppresses, combines, or generalizes demographic categories when a category is too small, or could reasonably permit identification of an individual.

Map information may be incomplete, delayed, estimated, or inaccurate because of limited participation, device settings, permissions, connectivity, technical limitations, or other factors.

Sensitive locations. CampusLoco's map is limited to a curated catalog of locations added by CampusLoco administrators for each campus. Because attendance at certain places can itself be sensitive information, administrators may decline to add, or may remove, generalize, or decline to publish, locations. This may include medical or counseling services, religious organizations, political demonstrations, support groups, organizations serving at-risk populations or communities targeted by hate groups, or other sensitive activities. Where such a location is included, it remains subject to the same minimum-group and demographic-suppression protections described above.

6. Demographic Information and Venue Insights

CampusLoco uses gender, academic level, major, and related profile information to create aggregated map displays and audience insights.

The Service may show aggregated counts for users who identify as male, female, or who have not stated a gender.

CampusLoco does not use demographic information to discriminate against users, or to determine an individual user's eligibility, access, ranking, or treatment.

Aggregate activity records

CampusLoco records aggregate hourly activity for each map location, including peak crowd size and the group summary at that peak. These records do not contain any user identifiers and describe locations, not people. They are retained for up to 13 months and are not affected by deletion of an individual account, because they cannot reasonably be used to identify anyone.

A record is created only when a location's crowd meets the same minimum thresholds used elsewhere in the Service. Smaller figures are never recorded.

Venue insights

CampusLoco may share aggregated activity and audience insights with participating venues, event organizers, and campus partners so they can understand general patterns at their own location. Any insight shared is subject to the same minimum group-size protections applied elsewhere in the Service.

Venue partners do not receive access to CampusLoco systems or to any individual-level information. CampusLoco does not provide individual user profiles, internal user identifiers, email addresses, movement histories, or location trails to venue partners, and does not respond to requests for information about a named individual.

Venue partners may not use CampusLoco information for unlawful discrimination, re-identification, individual tracking, or targeting of identified users.

CampusLoco does not display third-party advertising in the Service and does not use personal information for targeted advertising.

CampusLoco does not sell personal information and does not use it for cross-context behavioral or third-party advertising. Aggregate activity records and venue insights, described above, are generated only from de-identified, aggregated data that CampusLoco takes reasonable measures to ensure cannot reasonably be linked back to any individual, and CampusLoco does not attempt to re-identify it.

7. Notifications

Notifications are optional and controlled through your device and account settings.

Routine push notifications are not currently enabled. If notification features are introduced, CampusLoco may process information necessary to deliver them, such as notification preferences and device notification tokens.

You may disable notifications at any time in your device settings.

8. Third-Party App and Website Connections

The Service may include links or buttons such as "Connect with Uber."

When selected, a link may open a third-party application, website, registration page, or app-store page. The third party may receive technical information necessary to process the link or referral.

CampusLoco does not intentionally transmit your profile, gender, academic level, major, or individual location history through a standard app-opening link unless separately disclosed and authorized.

Third-party services are governed by their own terms and privacy statements. CampusLoco does not control or endorse their quality, reliability, safety, security, or privacy practices.

9. How We Use Information

CampusLoco may use information to:

- verify student eligibility;
- operate and secure accounts;

- collect location signals you have authorized;
- generate aggregated map counts and demographic displays;
- generate aggregate hourly activity records and prepare venue insights;
- process event and location requests you submit;
- provide notifications;
- improve the Service;
- prevent fraud and abuse;
- respond to support requests; and
- comply with law.

CampusLoco does not provide venue partners with individual movement histories or individual user-level location trails.

10. Cookies and Similar Technologies

CampusLoco does not use cookies on its website or in its mobile application.

CampusLoco may use necessary device or application functionality to maintain sessions, remember settings, support security, or operate the Service. These functions are not intended to create cross-site advertising profiles.

11. Service Providers

CampusLoco may use providers for hosting, database, authentication, email verification, security, communications, technical support, and infrastructure.

CampusLoco currently uses Supabase and will review and maintain appropriate contractual arrangements with service providers where required, including Supabase's applicable Data Processing Addendum, available at supabase.com.

12. Retention and Deletion

You may delete your account at any time from within the app. Open Settings and select Delete Account. This permanently deletes your account, profile answers, verification records, access records, and location-participation data. Deletion is immediate and does not require contacting CampusLoco.

Deleting your CampusLoco account does not cancel any subscription purchased through an app store. Manage subscriptions through your app-store account settings.

Separately, CampusLoco's annual deletion process begins July 1 and is intended to remove any remaining individual account, profile, verification, map, location-related,

demographic, notification-related, and other account-linked records. After that process, users must re-register and complete verification to continue using the Service.

Individual information may remain temporarily in provider-managed backups, security records, fraud-prevention records, dispute records, or legally required records.

CampusLoco does not use backup copies for ordinary operations, advertising, analytics, or user tracking.

CampusLoco retains aggregated or anonymized information that cannot reasonably be used to identify an individual, including the aggregate activity records described in Section 6.

13. Security

CampusLoco uses reasonable administrative, technical, and organizational safeguards designed to protect information.

No system is completely secure, and CampusLoco cannot guarantee that information will never be accessed, altered, disclosed, or destroyed through unauthorized means.

14. Privacy Rights

Depending on applicable law, you may have rights to access, correct, delete, obtain a copy of, or opt out of certain uses of your personal information.

California residents, and residents of other states or countries with similar laws, may have additional rights, including rights to access, correction, deletion, and portability of personal information; to appeal a denied request; and to opt out of targeted advertising, the sale or sharing of personal information, or certain profiling. As described in Section 6, CampusLoco does not sell personal information or share it for cross-context behavioral advertising.

Requests may be submitted to support@campusloco.com with the subject "Privacy Request." CampusLoco may verify the requester's identity before responding, and will not discriminate against you for exercising these rights.

15. Changes and Contact

CampusLoco may update this Privacy Statement from time to time. Material changes may be communicated through the Service, by email, or by another reasonable method, and the "Last Updated" date will be revised.

Questions or privacy requests may be sent to:

Campus Loco, LLC

Email: support@campusloco.com

Website: campusloco.com